



**For Immediate Release**

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## **The Industry School™ Announces Launch Day**

*Kick-off event is open to all; manufacturers can include training free of charge*

**LONG BEACH, CALIF., November 20, 2020 (MEDIAWIRE)**— The Industry School, a new online training community that brings manufacturers and industry professionals together, announced its official launch date, giving the event a simple but accurate name: Launch Day. On January 11, 2021, industry professionals can logon through a single portal to access a wealth of always-available training courses from all participating manufacturers.

The announcement was made during The Industry School Open House presentation on November 16. Solomon Daniels, administrator of The Industry School, gave manufacturers a tour of the school platform and described its advantages over current training methods.

“If you are a manufacturer, The Industry School means being part of a larger, collaborative community in which we bring learners to you, and your trainings stay on to potentially educate thousands of industry professionals over time,” said Daniels, summarizing the Open House presentation. “Best of all, detailed analytics of your training efforts give you the ultimate measure of your training ROI.

“For industry professionals, The Industry School is a single online destination to learn career-advancing information and train on the products you sell, on your own schedule and from wherever you are, anytime. Built-in tools help you retain information, build your knowledge base and celebrate your learning achievements.”

To be part of Launch Day, every industry professional is invited to participate, and every manufacturer is encouraged to create a training course at no charge. The Industry School will provide resources to help trainers create content or convert existing training content to The Industry School platform.

“Launch Day is more than just the day we open to learners,” explained Daniels. “It will mark the first time we as an industry have a training destination available and always accessible to every mobile electronics professional. We want to have a strong start to our industry’s new learning community.”

Sign-ups for access to the Industry School will begin next month. Trainers who want more information on creating courses for The Industry School can contact Solomon Daniels at (213) 291-7888 or [solomon@theindustryschool.com](mailto:solomon@theindustryschool.com). Manufacturers that want more information on participating in The Industry School can contact Kerry Moyer at (910) 216-0064 or [kerry@theindustryschool.com](mailto:kerry@theindustryschool.com).

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