



For Immediate Release
Press Contact: Carrie Sahotsky
(805) 484-4355
carrie@orcadesign.com

Orca Ships New Audio / Power Wiring and Interconnects Product Line

Company to become exclusive U.S. distributor for iConnects

CAMARILLO, CALIF., July 8, 2020 (MEDIAWIRE) – Orca Design and Manufacturing announced it has agreed to become the exclusive U.S. provider of the iConnects line, and that products are available for shipment to Orca dealers. iConnects is a comprehensive selection of cables, power distribution systems and accessories that enable aftermarket car audio components to operate with maximum efficiency. The addition of iConnects positions Orca as a single-solution provider of premium audio products for OEM Integration and custom modification, along with the materials and components to optimize their performance.

The iConnects line comprises amplifier kits, audio interconnects, distribution blocks, fuse kits and bulk cable spools. All power wiring features the brand's Pure Flow technology: 100-percent oxygen-free copper coated in tin for maximum conductivity and protection against corrosion. Interconnect offerings include flexible TosLink cable and nickel-plated RCAs with balanced, twisted-pair conductors. Amplifier kits come in hangable blister packaging, and other wiring kits are available on spools or in resealable bags that are ideal for storing remnants for later use.

"We're incredibly pleased to bring yet another line of quality product to Orca dealers," said Nalaka Adikari, sales director for Orca. "The iConnects line is an established premium upgrade from standard shop wiring and provides retailers with 'show-and-sell' packaging as well as bulk options for the bay. Plus, orders count toward our incentive programs which help our dealers stretch their purchasing dollars significantly."

Orca dealers can contact their authorized Orca representatives for pricing and additional feature information. For information on Orca products and represented brands, visit orcadesign.com.

Image: mwi.re/or-icconnects

About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.

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