



For Immediate Release

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Mobile Solutions and Orca Design to Host Pre-KnowledgeFest Year in Review

Two-hour session outlines yearlong body of work from training collaboration

TEMPE, ARIZ., August 1, 2019 (MEDIAWIRE) – Mobile Solutions, premier technical / fabrication trainer and supplier of automotive installation tools and materials, will host its second annual Year in Review in partnership with Orca Design and Manufacturing on August 8 at the Dallas Convention center in Room C155. The event takes place before the official commencement of KnowledgeFest, the mobile electronics industry’s primary dedicated learning and networking event.

Year in Review celebrates and evaluates the partnership between Mobile Solutions and Orca. Once per quarter over the past three years, store owners and installation technicians have attended three-day sessions at the Mobile Solutions facility in Tempe, Ariz., trained by Mobile Solutions President and Lead Instructor Bryan Schmitt, as well as a selection of award-winning fabricators. Orca selects participants from retail locations that sell products from Orca’s family of brands, and subsidizes their training tuition, material fees, meals and hotel accommodations.

During the sessions, master fabricators act as co-instructors and also conduct a vehicle or major project build over the three days. These builds and projects are reviewed, broken down and discussed during the Year in Review event.

“Through this partnership we’ve helped hundreds of retailers improve their skills, become more efficient and provide a higher level of value to their stores,” said Schmitt. “The Year in Review is sort of like a class reunion, where past and future participants get together to discuss the year’s builds and learn specific techniques and design decisions. Last year we had a packed room and we anticipate an even better turnout this year.”

The Year in Review event is hosted by Schmitt and Nalaka Adikari, sales manager for Orca. Additional instruction and commentary are provided by master fabricators who participated in projects over the past year. Thursday’s panel will include Tom Miller, owner of Musicar Northwest in Portland, Ore., Chris Pate, co-owner of Mobile Toys in College Station, Texas, and Matt Schafer, lead technician at Sound FX / Musica in Lewes, Del. All are former recipients of *Mobile Electronics* magazine’s Installer of the Year award.

The August 8 event is open to registered KnowledgeFest attendees only. To reserve a seat, visit mwi.re/YIR19. To register for KnowledgeFest, please visit knowledgefest.org.

Image(s): mwi.re/MS-OR



About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information, call (480) 968-2074 or visit mobilesolutions-usa.com.