



**For Immediate Release**  
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## **KENWOOD Gains Strong Partner in Audio America**

*Distribution experts to offer KENWOOD brand to its retail network*

**LONG BEACH, CALIF., June 11, 2019 (MEDIAWIRE)** – KENWOOD USA announced it has entered into a fulfillment agreement with Audio America, a 25-year distributor of consumer electronics brands. Under the agreement, Audio America will provide KENWOOD-branded products to its qualified retail network. The new partnership affords KENWOOD a vastly expanded footprint and an accomplished fulfillment center with strong, established channels to its local mobile electronics community.

Audio America was established in 1993 and has grown to be one of the mobile electronics industry's most proactive distribution companies. The company actively engages with hundreds of retail storefronts and is trusted by over 100 brands and channel partners.

"The quality of a company is evidenced by the longevity and loyalty of its customers, and Audio America has maintained strong relationships with its vendor and retail partners for years," said Mike Roberts, vice president of sales and marketing for KENWOOD. "We feel we've selected the right company to strengthen the KENWOOD brand and bring smart, proactive retailers on board."

Audio America will market the 2019 KENWOOD multimedia receiver line to its retail network, featuring the DNR876S, DDX8706S and DMX9706 with wireless Apple® CarPlay™ and Android Auto™ on board—as well as the double-DIN, shallow-mount DMX7706S. The distributor will also carry the full line of KENWOOD products for marine and motorsports applications, including the short-chassis KMR-M325BT. And retailers gain access to KENWOOD University, an online hub that provides training, informative videos, marketing materials and tech tips to help develop a complete knowledge base around the KENWOOD line.

"Our goal is to grow the business of our retail partners by supplying quality products and backing them with exceptional service," said Jonathan Elster, CEO of Audio America. "KENWOOD has demonstrated a consistently high level of quality along with practices that retain the brand's value with consumers. We are excited to add KENWOOD and provide our retailers with a premium full-line brand."

KENWOOD will showcase its 2019 product line at the upcoming KnowledgeFest trade show and education conference in Dallas, August 9-11. Visit [www.knowledgefest.org](http://www.knowledgefest.org) for information on the conference, and [www.kenwoodusa.com/usa/car](http://www.kenwoodusa.com/usa/car) for more information on KENWOOD products.

Image: [KENWOOD and Audio America](#)

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call

JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, [www.kenwood.com/usa](http://www.kenwood.com/usa) and [www.jvc.com](http://www.jvc.com).

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