



For Immediate Release
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Kingpin University Offers Free Online Courses for Retailers and Installers During Coronavirus Pandemic

Thirty-minute segments focus on business survival, staying “in shape” on installation practices

LAS VEGAS – March 30, 2020 (MEDIAWIRE) – Kingpin University, training and installation training facility serving the mobile electronics industry, is presenting two weekly series of online classes designed to keep retail owners and staff sharp during the business downturn. Using Facebook Live, “Thirsty Thursdays” and “Fab Fridays” kick off at 4:00PM PST within the organization’s industry-only group, The 12V Empire.

The decision to start the online courses came after Kingpin University opted to move its in-house training courses to July in anticipation of being able to resume operations by that time. “Las Vegas was one of the first places in the country to mandate that businesses close to curtail the spread of the Coronavirus, though it was something we were planning to do in order to keep people safe,” said Jason Kranitz, lead instructor at Kingpin University. “As the practice spread, we realized it was an opportunity for storeowners, sales professionals, technicians and fabricators to make use of slow or off-work time to reassess business and learn new skills.”

“Thirsty Thursdays” features conversations between Kranitz, co-instructor Chris McNulty and a host of industry professionals on how store owners and managers can use downtime to freshen their business and create more efficient procedures. If their stores are still open, storeowners will get tips on how best to market business to attract a hesitant and wary customer base.

On, “Fab Fridays” Kranitz and McNulty gives installation professionals quick tips on how to use small projects to increase per-install profits as well as save time with proven, high-efficiency shortcuts. The sessions will also include elements of the company’s larger training courses on using laser in the bay, street rod design and perfecting sales techniques.

“We really enjoy re-engaging with our family of professionals to help them continue to get better even while the economy has ground to a stop,” added Kranitz. “We hope the classes encourage people to stay active both mentally and physically so they can hit the ground running once things get better. We want everybody to come out of this swinging.”

To join the sessions, please request to join The 12V Empire Facebook Group at <https://www.facebook.com/groups/The12vEmpire>. For more information on Kingpin University’s training, products and services, please call (702) 850-2995 or visit kingpinuniversity.com.

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