

Sound FX Adds Justin Smith as Sales Director of Vehicle Enhancement

10-Year industry professional brings multi-level experience to award-winning business

LEWES, DEL., December 20, 2018 (MEDIAWIRE) – Sound FX, premier provider of car, home and recreational audio and video solutions for the Delmarva Peninsula, announced it has welcomed Justin Smith as its new sales director of vehicle enhancement. Smith joins Sound FX at the next stage of a mobile electronics career path spanning 10 years. Most recently, he served as sales representative for a prominent consumer electronics distributor, managing more than 200 retail accounts with comprehensive service and attention to detail.

Smith will manage sales of the store's retail arm in addition to Musaic™, its automotive customization division. He will also oversee continuing customer education campaigns on the store's social media pages and website, sound-fx.net.

He joins a highly decorated staff in an award-winning store, including *Mobile Electronics* magazine 2016 Installer of the Year Matt Schaeffer, 2018 Rookie of the Year finalist Aaron Crooks, and Brian Layton, co-owner of Sound FX, himself a 2018 finalist for Salesperson of the Year. The store was also awarded 2018 Expediter of the Year and took home Retailer of the Year honors in 2014.

"In the past five years we've expanded not only our business but our role within our community," said Layton. "Our mission has always been to educate customers on features that give them a better driving experience, and quality workmanship to ensure that the experience lasts. Accomplishing this requires proactive, energetic individuals who see solutions and opportunities. We see Justin as the ideal person to help lead our cause, and we are excited to have him!"

Smith can be reached at justin@sound-fx.net, or by calling Sound FX at (302) 644-8110.

Image: [Justin Smith](#)

About Sound FX

Founded in 1992, Sound FX has provided Delaware and the Delmarva Eastern Shore area with years of courteous service and top-quality products. The company takes pride in the ability to design and install great-sounding and easy-to-use systems for its clients. Voted Best of Delaware by the readers of *Delaware Today* magazine, and most recently Retailer of the Year by *Mobile Electronics* magazine, Sound FX's success derives from great relationships with its clients and industry. For more information, call (800) 454-AUDIO or visit sound-fx.net.

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