



For Immediate Release

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SounDigital Heads to SEMA to Cap Off Vibrant Show Season

Booth to feature dual custom cycles with SounDigital EVO amplifiers

DAVIE, FLA., October 24, 2018 (MEDIAWIRE) – SounDigital USA will make its second trip to Las Vegas to welcome mobile electronics retailers to the Specialty Equipment Market Association (SEMA) show, Oct. 30-Nov. 2. The 10-year manufacturer of some of the world’s most efficient power amplifiers will occupy booth No. 11827 in the North Hall of the Las Vegas Convention Center.

“We are always happy to return to Las Vegas for SEMA,” said Diogo Ianaconi, CEO of SounDigital. “The show caps off an exciting year that saw us attend three KnowledgeFest events, several car and motorcycle shows including Slamology, and a number of soundoff competitions. Plus, adding Ground Zero to our U.S. distribution created a lot of excitement with our dealer base. So while SEMA is one of the more significant shows we attend all year, it’s also an end-of-year celebration we share with attendees.”

SounDigital recently announced it has committed to all three KnowledgeFest events for 2019, as well as sponsorship of the popular Team Money Cycles Sound Off Series. In addition, SounDigital will continue to sponsor the dB Drag Racing and attend the European and Brazilian iterations of its competition events.

SounDigital will showcase its flagship product lines in its booth at SEMA, including the mainstream EVO Line of amplifiers, the new-for-2018 Marine Line and the competition-grade Power Line. Retailers will be able to see select amplifiers in stylized bikes built by Schubert Cycles and Voodoo Bikeworks, featuring SounDigital amplifiers and Ground Zero speakers.

Retailers who are interested in carrying the SounDigital or Ground Zero lines will be able to submit applications at the show. For more information on SounDigital at SEMA, go to bit.ly/soundigitalatsema18. For product information, visit the company’s website at soundigitalusa.com.

Images:

[SounDigital SEMA Promo](#)

[Schubert Cycle](#)

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