



**For Immediate Release**  
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## **Kingpin University to Train Hybrid Audio, Zapco Retailers Under New Partnership**

*Qualifying retailers have access to high-quality installation and fabrication instruction*

**LAS VEGAS – January 25, 2019 (MEDIAWIRE)** – Kingpin University (KPU) announced it has entered into an agreement with Aurigin, Inc., master distributor of the Hybrid Audio Technologies and Zapco brands in the U.S., to become its official retail trainer for authorized dealers throughout 2019. As part of the agreement, KPU will provide hands-on installation and fabrication training in exclusive two-day sessions to technicians from Hybrid Audio and Zapco dealers that meet monthly qualifications. All training will take place at KPU's new facility near Las Vegas.

Kingpin University is a recognized trainer of mobile electronics owners and technicians. Classes include instruction on business management, time-saving installation tips and fabrication techniques. KPU recently moved from its 12-year location in Wilsonville, Ore., to Nevada to become more central and economical to students attending classes from around the country.

According to Aurigin, authorized retailers qualify for training by meeting certain product purchase quotas from its Hybrid Audio or Zapco lines. Aurigin will pay the class tuition for up to four attendees based on their program level. Travel and hotel accommodations are covered by each store.

"We're very excited to start this new program with Aurigin," said Jason Kranitz, CEO and lead instructor of Kingpin University. "Our industry has become more specialized, and that means technicians need to be better equipped, informed and educated. Hybrid Audio and Zapco retailers now have the choice to invest in staff knowledge that will increase revenue, improve retention and build a strong store culture."

Hybrid Audio and Zapco retailers who are interested in the program should contact their authorized representative for details. For more information on Kingpin University's training, products and services, please call (702) 850-2995 or visit [kingpinuniversity.com](http://kingpinuniversity.com).

Image: [KPU Sign](#)

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