



**For Immediate Release**

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## **JVC Honors End Result, Norcal Sales & Marketing with Rep of the Year Awards**

*East and West territory winners recognized for supporting and educating retailers*

**LONG BEACH, CALIF., January 23, 2019 (MEDIAWIRE)** – JVC Mobile Entertainment honored two of its top rep firms during its annual rep meeting, held in Las Vegas during CES. Norcal Sales & Marketing won the Rep of the Year award for the brand's western territory, while End Result was the recipient for the east territory.

Based in North Highlands, Calif., Norcal Sales & Marketing acts as sales representative and distributor for the JVC Mobile Entertainment line and specializes in consumer electronics and home appliance products. The 30-year company prides itself in maintaining specialist-level product knowledge and passing it on to retailers and professional installers through online resources and in-store training.

Also in business for more than 30 years, End Result is a traditional independent rep firm based in Canonsburg, Pa. The firm focuses on home theater as well as car electronics and provides sales, service and support to JVC retailers in Michigan Ohio, Pennsylvania and West Virginia.

“We honor these two companies because they enthusiastically embrace the direction we are taking JVC Mobile and share in the vision of what we are trying to accomplish,” said Ron Trout, director of sales for the Car Electronics sector. “They do the little things when it comes to taking care of our retail partners. Whether it be providing online resources or product training or troubleshooting, they deliver on all levels. We consider ourselves very lucky to be partnered with two professional and continually evolving companies. Congratulations to both of them and their hard-working staff members.”

For more information on JVC Mobile Entertainment, visit [mobile.jvc.com](http://mobile.jvc.com).

Images: [Norcal](#) [End Result](#)

About JVCKENWOOD USA Corporation

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