



For Immediate Release
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Kingpin University Presents More Products, Classes on New Website

Working mobile electronics training facility to offer eight class types through 2019

WILSONVILLE, ORE., April 18, 2018 (MEDIAWIRE) – At KnowledgeFest Indianapolis, Kingpin University (KPU) bolstered its booth presence with the unveiling of its new website, kingpinuniversity.com. The multipurpose website features an engaging, modern look that, in addition to class announcements, showcases new products that were introduced at the mobile electronics industry's premier education show and conference.

"We had a great show, and the completion of the first phase of our new website made it even more impactful," said Jason Kranitz, owner of Kingpin University. "With the new design we are now able to show more products and specialty tools that let professional installers and fabricators produce better work more efficiently, and we have a lot more coming."

Kingpin University is an extension of Kingpin Car and Marine Audio, a two-time Retailer of the Year recipient from *Mobile Electronics* magazine. The combination of retail operation and training facility enables students to improve their skill and business acumen in a real working shop environment. Kranitz, former *Mobile Electronics* Magazine Installer of the Year, serves as lead trainer.

The new website features a list of training subjects to be held throughout the year. Class dates are announced two months in advance to allow for scheduling flexibility around shows and premium selling periods. In addition, students describe their experience with the classes via video, and select fabricators have their work highlighted on the site.

Products are listed by category and range from everyday supplies and specialty templates to products that improve shop workflow and safety. All products can be purchased directly from the website.

While final prices for trainings are listed, students can also enroll in the KPU Membership Plan, which allows storeowners to pay a flat monthly fee for training credits that can be used for any class throughout the year. The KPU Membership Plan enables stores to send more students to train, or have an employee attend several trainings, without bearing the total upfront cost.

Upcoming website features include additional products, a dynamic knowledge base, and the offering of onsite services such as retail training, store consultation and vendor-sponsored classes.

"Knowledge is something that shouldn't be limited by location," added Kranitz, who is a frequent instructor of KnowledgeFest education courses. "You have to be flexible and able to teach in different ways according to the preferences and needs of the recipient. Kingpin University will continue to expand so that we can bring knowledge to professionals wherever they are."

For more information, visit the site at kingpinuniversity.com, call (503) 582-1315 or email jason@kingpinuniversity.com.

Image: [Kingpin University Website](#)

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