



For Immediate Release
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JVC Bets on Continuing "Big Radio" Demand With 2018 Receiver Trio

Three feature-packed, double-DIN entertainment systems shipping this month

LONG BEACH, CALIF., November 7, 2017 (MEDIAWIRE) – JVC Mobile Entertainment has continued its annual practice of releasing 2018 model-year receivers in time for the 2017 holiday season. The worldwide developer of value-priced, high-quality automotive entertainment products began shipping two new CD/DVD receivers—the KW-V140BT and KW-V240BT—in June, and the KW-V340BT CD/DVD receiver began shipping earlier this month. These units are double-DIN, touch-screen receivers, designed to appeal to drivers who don't need navigation but desire the cool look and easy-access interface delivered by the big touch screen.

"Our lineup of double-DIN entertainment receivers is evolving based on feedback from our retailers," said JVC Marketing Manager Hazim Jainoor. "Their customers don't want to pay for features they don't need, and these units provide the perfect quality audio and entertainment package at highly attractive price points."

All three units supplant the previous year's KW-V130BT, KW-V230BT and KW-V330BT models, respectively. Upgrades include a 6.2-inch clear resistive touch panel as well as a rear-view camera input. As similar units for different distribution channels, the KW-V140BT and KW-V240BT feature red key illumination and three sets of 2.5-volt preamp outputs. The KW-V340BT steps up to variable illumination and four-volt preamp outputs, as well as connectivity to a SiriusXM® SXV300 tuner to offer more than 200 channels of music and content with a SiriusXM subscription. The KW-V340BT also connects to the iDataLink Maestro vehicle interface to display vehicle status information.

All three units share an immersive feature set. With a smartphone connected to the high-current charging USB port, users can control their Pandora®, iHeartRadio and Spotify® apps from the touch screen. Up to two phones can be connected simultaneously via Bluetooth® for phone calls, and up to five Bluetooth-connected devices can play music through the unit with JVC's Streaming DJ feature. Users can control functions of the receiver with their phones using the JVC Remote App, available on the App Store or Google Play.

On-board digital signal processing provides the right frequencies to each speaker, while a 13-band equalizer and Time Alignment software shape the sound to the vehicle and to listeners' preferences.

The KW-V140BT and KW-240BT have a suggested retail price of \$249.95. The KW-V340BT is marketed at \$279.95. For more information, visit mobile.jvc.com.

Image: [2018 Multimedia Radios](#)

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