



For Immediate Release

Press Contact: Walter Detlefsen

(909) 375-0631

walt@linkswellinc.com

Linkswell Continues Momentum with KnowledgeFest, New Rep Firms

Firms service 18 states; upcoming products to be displayed at the show

RANCHO CUCAMONGA, CALIF., August 3, 2017 (MEDIAWIRE) – Linkswell Inc. announced it has partnered with a trio of independent sales organizations to represent its product line. J&S Marketing, MC Marketing and Circle B Marketing will sell Linkswell's latest safety, entertainment and integration products to mobile electronics specialists and expeditors across 18 states. The company will be showing its line as well as coming innovations in its booth at KnowledgeFest, held August 11-14 at the Dallas Convention Center.

J&S Marketing, run by industry veteran Jeff Oliver, will service resellers in the northwest states of Alaska, Idaho, Oregon and Washington. MC Marketing, led by principals Mike Colundjia and John Howell, will cover Alabama, Mississippi, North Carolina, South Carolina and Tennessee. And Circle B Marketing, featuring a team of Bill Bethune, Jorge Garcia, Wendell Jones and Timmy Monico, will traverse Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, Oklahoma, southern Illinois and Texas.

Linkswell recently launched its website to showcase its product line, and just introduced a series of two-minute videos designed to familiarize both technicians and end users with the features and benefits of its vehicle-specific products. The company will display its line on the show floor of KnowledgeFest, and is also cosponsoring the show's keynote presentation with cocktails prior to the event.

"We're pleased to continue our marketing momentum with the announcement of these three rep firms," said Walt Detlefsen, Linkswell national sales manager. "Our initial products have been well-received in the marketplace, and we are actively working to expand our sales representation in more states. We look forward to meeting reps, retailers and installation technicians at our booth at KnowledgeFest, and we're happy to buy drinks during the event's keynote address."

For more information, visit linkswellinc.com, or contact Walt Detlefsen at (909) 375-0631 or walt@linkswellinc.com.

Image: [Linkswell Headquarters](#)

About Linkswell

Backed by more than 25 years of automotive electronics engineering, Linkswell delivers in-vehicle safety, entertainment and integration products that feel and function like factory-installed components. Our goal is to enhance the driving experience with seamless solutions that add to the existing complement of driver features. Linkswell is a subsidiary of Sintegrate, a worldwide manufacturer of OEM Integration components with facilities in China, Europe and the U.S. Sintegrate engineers, develops and builds products in-house with a dedicated team of data bus hardware and software personnel. Linkswell's offices and shipping origin are headquartered in Rancho Cucamonga, California. Contact us at (909) 375-0633 or info@linkswellinc.com.

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