

## **For Immediate Release**

Press Contact: Carrie Sahotsky (805) 484-4355 carrie@orcadesign.com

## Focal FSP-8 Digital Signal Processor Primed for Summer Audio Season

6-in-8-out capability enables connection to any car audio source unit

**CAMARILLO, CALIF., June 27, 2017 (MEDIAWIRE)** – Orca Design and Manufacturing, exclusive U.S. distributor for Focal car audio products, recently began shipping the brand's first digital signal processor designed for OEM integration applications. The FSP-8 interfaces with factory or aftermarket source units to add power amplifiers and fine-tune the audio environment. First introduced at the 2017 Consumer Electronics Show, the eight-channel digital signal processor is now available to Focal retailers throughout North America.

"OEM integration is the accepted direction of the car audio market today," said Nalaka Adikari, national sales manager for Orca. "Even the best amplifiers and speakers need an interface to take factory signals and manipulate them to get the best possible audio output from the system. For car audio technicians this summer selling season, the FSP-8's versatility, expandability and no-compromise performance will give even the most critical audiophile the ability to enjoy premium sound from a factory source unit."

The FSP-8 has six input channels that can be connected to low-level or speaker-level outputs. The output stage features eight 3.4-volt preamplifier connections to accommodate a variety of sound system configurations. For factory systems without auxiliary inputs, the FSP-8 includes a pair of stereo RCA inputs as well as a 24-bit, 192kHz optical input for digital sources.

During installation, the FSP-8 is configured through a laptop connection via USB, and the FSP-8 DSP Manager software suite. The technician can select frequency ranges for each output pair, adjust time alignment, set frequency curves and more. For end users, the included wired LCD remote enables selection of auxiliary inputs and up to four audio setting presets as well as volume control.

Suggested retail price for the FSP-8 is \$999.99. For more information, visit focal-america.com.

## About Orca Design and Manufacturing

Based in Southern California, Orca acts as importer/distributor, designer and manufacturer for a variety of notable brands. We are the sole U.S. distributor for Focal mobile audio, and import speakers by Gladen Audio of Germany and Italian-made Mosconi amplifiers. In addition, we design quality products under the Illusion Audio brand, and offer Blackhole damping materials and Raven pure ribbon tweeters for home and mobile installations alike. For more information, visit our website at orcadesign.com.

Images: FSP-8 and controller; FSP-8 Configuration; FSP-8 profile