



**For Immediate Release**

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**KENWOOD Upgrades Its Trio of Marine / Motorsports Receivers**

*Higher voltage outputs, addition of latest KENWOOD music sharing features*

**LAS VEGAS, January 5, 2017 (MEDIAWIRE)** – KENWOOD has upgraded its trio of marine / motorsports receivers for 2017, improving sound quality and amplifier connectivity as well as giving passengers the ability to share music selection and control. The three models—KMR-M318BT (MSRP \$130), KMR-D368BT (MSRP \$140) and KMR-D768BT (MSRP \$200) bring a new level of enjoyment to boaters and off-road enthusiasts with the brand's newest features.

“The recreational aspect of car audio will continue to be a priority for us,” said Tony Mercado, marketing manager for KENWOOD. “Not only are you seeing vehicle manufacturers offer add-on customizations to boats and quads; specialist technicians have created some pretty impressive audio environments even without the control that a car interior offers. We want to make sure our receivers offer the features and entertainment options, on top of element-ready reliability, that end users demand.”

The premium KMR-D768BT replaces last year's KMR-765BT with a new display that features 16 characters and higher brightness thanks to an illuminated volume knob and additional LED backlighting. Its three sets of amplifier connections jump from four-volt output to five volts for more efficient sound reproduction. The USB port—which features 1.5-amp charging of a connected device—along with the auxiliary input have been moved to the rear to accommodate the larger display and present a sleeker look.

The mech-less KMR-M318BT and KMR-D368BT CD receiver also improve on last year's output voltage, going from 2.5 volts to 4 volts through their three sets of RCA connectors. All three units gain compatibility with the enhanced 24-bit FLAC (Free Lossless Audio Codec), as well as Time Alignment adjustments to tailor sound from multiple speakers to reach the listener simultaneously.

The trio of receivers has also been upgraded with two features designed to share the entertainment experience with passengers. KENWOOD Music Mix allows up to five people to connect their iPhone® or Android™-based smartphones to the receiver over Bluetooth®, and play selections from their individual music libraries and streaming music services. And with the KENWOOD Remote smartphone app (available via Google Play or the App Store), each user can control a variety of options on the receiver from anywhere within Bluetooth range. Control can be expanded with the addition of KENWOOD's optional mounted remotes: the KCA-RC55MR and KCA-RC35MR.

The feature enhancements build upon an already impressive suite of sound quality and connectivity options, including 13-band equalization, simultaneous dual-phone connectivity via Bluetooth and steering wheel control compatibility. Each unit is SiriusXM® Ready with connection of the SiriusXM Connect SXV300 satellite radio tuner (subscription required; sold separately). With a USB-connected iPhone or Android-based smartphone, the marine receivers can select and control stored media as well as streaming content from iHeartRadio and Pandora® Radio apps.

The KMR-M318BT and KMR-D368BT are currently shipping and are also available in packages with a set of KFC-1633MRW 6-5-inch 2-way marine speakers. The KMR-D768BT will ship in January. For a comprehensive list of features per receiver model, visit [www.kenwood.com/usa](http://www.kenwood.com/usa).

**Image:**

[KENWOOD KMR-M318BT and KMR-D768BT](#)

**About JVCKENWOOD USA Corporation**

JVCKENWOOD USA Corporation is a wholly-owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-950-5005 or visit us at <http://us.jvckenwood.com>, [www.kenwood.com/usa](http://www.kenwood.com/usa) and [www.jvc.com](http://www.jvc.com).

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