



For Immediate Release
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JVC Mobile Entertainment to Deliver 14 of Its 2017 Model-Year Receivers Prior to Year's End

Eleven models are currently available; three will ship by end of December

LONG BEACH, CALIF., December 8, 2016 (MEDIAWIRE) – JVC Mobile Entertainment, supplier of feature-rich car audio source units and components, began shipping models of its 2017 lineup in September. Currently, the company has made 11 of its new head units available to retailers for the holiday shopping season, with three more scheduled to ship prior to month's end. The early ship dates allow the company to help its retailers meet year-end sales targets with products that include the latest advances in audio reproduction and integration.

"March and April tend to be stressful months for retailers, as those are the months that most companies ship the products they introduced at the beginning of the year," said Hazim Jainoor, marketing manager. "Our goal has always been to alleviate that worry by getting product on their shelves early, especially at a time when it can best impact the year-end margin push. I would say that this year has been our best effort to date."

Nine of the currently available models are single-DIN receivers at gift-friendly price points, ranging from \$75 to \$150 MSRP, and include the ability to connect Android™-based phones via USB, as well as pre-amp outputs to connect external amplifiers. Seven of these units add iPhone® compatibility via USB, 1.5-amp smartphone charging, higher-fidelity audio with FLAC and K2 support, and hands-free Bluetooth® phone compatibility. Five of these include higher-voltage pre-amp connections and inputs for the SiriusXM® Connect SXV300V1 satellite radio vehicle tuner, sold separately.

The remaining two available models—KW-V130BT and KW-V230BT —are double-DIN designs with a 6.2-inch resistive touch panel. Both models feature built-in controls for streaming radio services such as iHeartRadio and Spotify®.

Of the three models set to ship this month, two of them—KD-X240BT (\$80.00) and KD-X340BTS (\$90) —are mech-less single-DIN receivers with all of the aforementioned features except SiriusXM compatibility, which is available only on the KD-X340BTS. The upcoming KW-V330BT multimedia receiver sports 6.8-inch touch panel and connectivity with iDataLink Maestro in addition to the features listed.

Attendees of 2017 CES, January 5-8 in Las Vegas, can experience these models as well as the complete JVC Mobile Entertainment lineup at Booth #4602 in the North Hall of the Las Vegas Convention Center. For more information, visit mobile.jvc.com.

About JVCKENWOOD USA Corporation

JVCKENWOOD USA Corporation is a wholly owned subsidiary of JVCKENWOOD Corporation and is a leading developer of imaging, home and car entertainment, and navigation products for the consumer market, two-way radio communications systems for public safety, private industry and amateur users, and video equipment for the broadcast and professional markets. For detailed information, call JVCKENWOOD USA at 1-800-252-5722 or visit us at <http://us.jvckenwood.com>, www.kenwood.com/usa and www.mobile.jvc.com.

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[JVC KW-V330BT](#)

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