



**For Immediate Release**  
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## **Brandmotion Receives Manufacturer of the Year Award at SEMA**

*Aftermarket safety and convenience products supplier honored for accomplishments that enhance and grow the restyling industry*

**SOUTHFIELD, MICH., November 23, 2015 (MEDIAWIRE)** – At the 2015 Specialty Equipment Market Association (SEMA) Show, held November 3-6 in Las Vegas, Brandmotion was honored with the prestigious Manufacturer of the Year award by the Professional Restylers Organization (PRO) council in recognition of outstanding performance and dedication to the restyling industry. The presentation was made at the PRO Industry Awards reception during the show.

"We are honored to receive this award and to be recognized by SEMA, the PRO council and our peers in the industry," said Jeff Varick, president and founder of Brandmotion. "We know that active participation in SEMA and PRO is crucial to growth and success of the larger infrastructure that makes our business possible. We sincerely thank everyone involved in the selection process."

The Manufacturer of the Year Award is presented annually to recognize a company that best represents the industry's core values through exemplary business practices, quality products and active participation in the support of the automotive aftermarket. The nomination and selection process are the result of voting by the PRO Council's general membership. Past winners include 3M, Check Corp. and Roadwire.

Brandmotion has been a member of the PRO council for the past three years, and an exhibitor at the SEMA Show since 2010. This year, the company demonstrated an advanced multi-camera system for cars and trucks that delivers a 360-degree view around the vehicle for uncompromising awareness when parking and maneuvering. Also on display was the ADAS+ system, which adds lane departure warning, forward collision warning and video recording to any vehicle.

"Our mission as a company has always been to bring solutions to the aftermarket that enrich the driving experience and deliver integrated safety enhancement features," added Varick. "Our newest products represent advanced technology that enables drivers to have the same critical safety systems that come as standard equipment on many new vehicles. We feel the 2015 Manufacturer of the Year award is a direct reflection of our dedication to making driving safer and more fulfilling, and providing new business opportunities for our customers."

For more information, visit [Brandmotion.com](http://Brandmotion.com) or follow Brandmotion on Facebook at [facebook.com/brandmotion](https://facebook.com/brandmotion).

Images: [mwire.co/MOTYAward.jpg](http://mwire.co/MOTYAward.jpg); [mwire.co/MOTYTeam.jpg](http://mwire.co/MOTYTeam.jpg)

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