



For Immediate Release

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MTI Acoustics Partners with AVR Distributing

Eighteen-year company to manage sales and distribution throughout seven-state territory

BRYAN, TEXAS, – September 3, 2019 (MEDIAWIRE) – MTI Acoustics, designer and manufacturer of premium under-seat subwoofer enclosures for late-model passenger trucks, announced it has entered into an agreement with AVR Distributing, located in Marietta, Ga. Under the agreement, AVR will act as sales agent and distributor of the MTI Acoustics line of enclosures throughout the southeast. The agreement further solidifies MTI Acoustics' sales footprint as it continues to increase available products and applications.

MTI Acoustics has grown continuously since its formation in 2017 out of the Mobile Toys Inc. retail store. The company currently produces more than 50 SKUs and expands on user options with a variety of personalization choice such as leather trim, lighting and custom emblems. MTI Acoustics recently moved into a 10,000-square-foot facility in Bryan, Texas, to increase production and create more efficiency in its building and shipping processes.

In business since 2001, AVR specializes in mobile electronics products, representing brands that cater to cars, trucks, offroad vehicles and boats. Its unique representative / distributor model enables it to provide enhanced service to its dealer base throughout North and South Carolina, Mississippi, Alabama, Tennessee, Georgia and Florida.

In addition to the popular products MTI Acoustics' product line, AVR will introduce retailers to the newest application for GM-branded trucks from 2019 and up, as well as a "high output" enclosure that accommodates four long-excursion, eight-inch woofers.

"It's been a whirlwind journey from where we started to where we are today, and there's still a long way to go," said Chris Pate, co-owner of MTI Acoustics. "Our business is a combination of product quality that has its roots in building high-end audio systems at retail, and phenomenal support from the mobile electronics industry. Partnering with AVR gives us a powerful ally in the southeast that will help us provide profit opportunities for retailers and a quality listening experience for their end users."

AVR can be reached at (877) 287-5100. For more information on MTI Acoustics products, please visit mtiacoustics.com.

Image: mwi.re/MTI-AVR

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