



For Immediate Release
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Kingpin University Announces New Sales Representatives, Distributor

Additional firms to promote products and education in Canada and 23 U.S. states

LAS VEGAS, January 15, 2020 (MEDIAWIRE) — Kingpin University announced it has secured agreements with six sales and fulfillment affiliates to market its business, installation and fabrication training courses to mobile electronics retailers, as well as its product line of fabrication consumables and tooling. The new partnerships will enable the 13-year training and products supplier to better engage industry professionals throughout the U.S. and Canada with in-depth instruction and precision-built accessories.

Michael Bel Air, principal of Bel Air Associates, has two decades of industry knowledge as an independent sales representative and retail store owner. He and his company will represent the Kingpin University line in Southern California. In the Northwest, Pacific Rim Marketing will leverage almost 30 years of experience to offer classes and products throughout Alaska, Idaho, Oregon and Washington. Echo Sales, based in Illinois, will promote Kingpin University in its home state as well as Indiana, Kentucky, Minnesota, North Dakota, South Dakota and Wisconsin.

The lower part of the country, encompassing Texas, Oklahoma, Louisiana and Arkansas, will be handled by 37-year industry veteran Scott Ringo and his team at Southwest Sales and Marketing. On the East Coast, Lord Phil Chartier and The 12 Volt Specialist will service retailers throughout New England's six states as well as New York. And north of the border, retailers in Canada will be able to purchase Kingpin University products from Importel, a nationwide distributor specializing in car audio. The company has empowered Canadian retailers for over a quarter century and represents more than 40 specialty lines.

"Our move from Wilsonville to Las Vegas was made to facilitate this expansion," said Jason Kranitz, lead instructor at Kingpin University. "Being in a destination city means it's easier to get here and more cost-effective to stay for classes. We are extremely excited to have such proactive rep firms and a well-respected distributor become our advocates to the mobile electronics community."

Kingpin University will be on hand at the next KnowledgeFest tradeshow and education conference in Long Beach, Calif., February 7-9 at the Long Beach Convention Center. For more information on Kingpin University's training, products and services, please call (702) 850-2995 or visit kingpinuniversity.com.

Image: [New Reps](#)

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