



For Immediate Release

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Del Ellis to Help Hurricane-Affected Retailers Get “Back in the Saddle”

Free Webinar Training Sessions Intended to provide fresh sales start for owners and staff

CLOVIS, CALIF., October 24, 2018 (MEDIAWIRE) – Del Ellis International, professional sales and business training company specializing in retail profitability solutions, announced it would hold a series of special training sessions for mobile electronics retail stores that were adversely affected by the hurricanes that ravaged the southeastern United States. The "Back in the Saddle" webinar sessions will be offered to locations that have lost a week or more of productivity due to hurricane damage.

Del Ellis, founder and president of Del Ellis International, decided on the trainings to give affected storeowners and their staffs a positive start following their forced renovations and repairs.

"Whenever we're struck with some form of trauma or tragedy, it's human nature that, even as we recover or rebuild, we take a breather and evaluate the big picture," said Ellis. "This is the time when we want to really be objective to see what's been working and what hasn't. It's the perfect time for these retailers and their staffs to consider and learn new approaches, techniques and tactics to their customer interaction, so they can resume business with a new energy."

Affected retailers may request the free trainings by contacting Del Ellis International at (559) 825-2100 or del@delhelp.com. For more information about Del Ellis International, please visit delellisintl.com.

About Del Ellis International

Del Ellis International takes a “no prisoners” approach to retail sales and business management. Principal Del Ellis leverages 25 years as a retail storeowner as well as countless hours of study to teach both core selling principles and situational techniques to hundreds of professionals worldwide. A teacher and motivator, Del is a highly sought-after speaker and presenter with workshops that focus on making an immediate impact on close rates, profitability and revenue. The company’s “Sell Like a Carnivore” training series is credited by attendees with providing almost-instant and long-term sales increases, despite economic and geographic factors. Del Ellis International conducts online webinars and on-location workshops for managers and sales associates, one-on-one or in groups. To find out more about Del Ellis International, call (559) 825-2100 or email del@delhelp.com.

Image:

[Del Ellis Webinar](#)

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