



**For Immediate Release**  
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## **Linkswell Expands Sales Representation With Appointment of Cardoza and Company**

*Rep firm to sell company's safety products in northern California and northern Nevada*

**RANCHO CUCAMONGA, CALIF., October 6, 2017 (MEDIAWIRE)** – Linkswell, maker of safety and driver assistance enhancements for factory installed systems, announced it has appointed Cardoza and Company to help build retail relationships and establish dealers in its territory. The veteran manufacturer's representative will promote the Linkswell product line in northern California and northern Nevada. The appointment affords Linkswell an experienced and reputable partner to represent its line of integrated navigation and driver vision systems.

"Mark Cardoza is an icon in the mobile electronics industry, and he has instilled his professionalism and integrity in his staff as well," said Walt Detlefsen, national sales manager for Linkswell. "As a young company with innovative products, we need partners who understand the value of what we do and can help our message of better safety resonate with retailers and consumers. We are excited Cardoza and Company is on board to help us with this."

Cardoza will help Linkswell market its line of integrated camera systems that make factory rear vision better with up to five additional camera views through the same factory display. The product line gives retailers the ability to upsell factory installed rear-view systems with features that make maneuvering safer.

Principal Mark Cardoza is joined by fellow sales representatives Scott Schmidt and Robert Navarro in representing Linkswell. Retailers in the territory can call (925) 556-1880 for more information.

See the entire Linkswell product line at the Specialty Equipment Market Association (SEMA) show, October 31-November 3 in Las Vegas. Visit Linkswell at booth No. 51626 in the Performance Pavillion, and in the AE Distributing booth, No. 11829, in the North Hall of the Las Vegas Convention Center.

Image: [Mark Cardoza](#)

### About Linkswell

Backed by more than 25 years of automotive electronics engineering, Linkswell delivers in-vehicle safety, entertainment and integration products that feel and function like factory-installed components. Our goal is to enhance the driving experience with seamless solutions that add to the existing complement of driver features. Linkswell is a subsidiary of Sintegrate, a worldwide manufacturer of OEM Integration components with facilities in China, Europe and the U.S. Sintegrate engineers, develops and builds products in-house with a dedicated team of data bus hardware and software personnel. Linkswell's offices and shipping origin are headquartered in Rancho Cucamonga, California. Contact us at (909) 375-0633 or [info@linkswellinc.com](mailto:info@linkswellinc.com).

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