For Immediate Release



Press Contact: Solomon Daniels, SDG (213) 291-7888 solomon@sdgroupla.com

Premiere Services Announces Availability of 360° OmniVue® Surround Camera Systems for Fleet Trucks

All-around view eliminates driving blind spots, aids in maneuvering and lane changes

SANTA FE SPRINGS, CALIF. – December 30, 2015 (MEDIAWIRE) – Premiere Services Fleet Solutions, provider of advanced-technology electronic safety solutions for fleets, announced immediate availability of the 360° OmniVue® driver assistance system for straight trucks of any size. 360° OmniVue is a revolutionary concept in driving awareness that eclipses standard multi-camera systems with four cameras for an all-around view of any vehicle. The new commercial application immensely aids drivers in avoiding fixed obstacles and greatly reduces accidents while maneuvering in tight spaces, backing and parking. By eliminating driving blind spots, the innovative system delivers a significant ROI for fleets by reducing repair costs, mitigating downtime and minimizing corporate liability claims.

"The advanced camera technology behind 360° OmniVue has been proven to be effective in making fleet drivers more aware of their surroundings and giving them real-time visual information to respond quickly," said Stephen Witt, director of product and marketing for Premiere Services. "Drivers of larger trucks are at significant risk due to their size and blind spots when making deliveries. The product has gone through extensive testing to ensure that 360° OmniVue will help them essentially eliminate fixed-object accidents, which are the No. 1 cause for damage and liability claims in corporate fleets."

The commercial-grade 360° OmniVue camera system utilizes the latest in SVM (Surround View Monitoring) technology, consisting of four high-definition, 180-degree wide-angle cameras installed around the truck: one in front, one in the rear and one on each side of the vehicle. The system's powerful processor stitches the images from each camera together to create a seamless, top-down view of the truck's surroundings in real time. With industry standard connections, the 360° OmniVue connects directly to any commercial LCD monitor or in-dash screen-based radio.

In addition to the benefits of the all-round view, the 360° OmniVue automatically shows a high-definition rear view with grid lines when the truck is put into reverse gear, as well as left and right blind spot viewing when the appropriate turn signal is activated. It can also use the front camera to show a 180-degree view when the truck is maneuvering in tight spaces or entering a street with no other vehicles in direct view. The camera's 0.1 lux rating is great for nighttime performance and all camera components are waterproof to IP6K7 specifications.

Premiere Services Fleet Solutions offers a variety of purchase options including lease financing and onsite installations in all 50 states. For product information or to get a personalized quotation, call (800) 479-9945 or visit the company Website at www.operationsaferoad.com.

Image:

mwire.co/PS360STruck.jpg

About Premiere Services Fleet Solutions



Founded in 1991, Premiere Services has served the insurance and collision repair industry replacing vehicle electronics. In 2014 we expanded our services to support the burgeoning vehicle safety product needs of commercial fleets. Today Premiere Services provides a comprehensive range of safety and connected products for commercial fleets with passenger car/truck/SUV's up to Class 8 tractor trailers. We focus on collision avoidance, advanced camera and recording/monitoring technologies. Our mission is to improve road safety one fleet at a time. Find us at operationsaferoad.com.

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