



For Immediate Release

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Mobile Solutions to Conduct Pre-KnowledgeFest Hot Rod Interiors Training at JT's Automotive Entertainment

Six-hour instruction at local retail shop taught by Bryan Schmitt, Juan Torres

TEMPE, ARIZ., February 4, 2019 (MEDIAWIRE) – Mobile Solutions, leading installation and fabrication trainer for the mobile electronics industry, announced that it will host a special training on hot rod interiors prior to the start of the second annual KnowledgeFest show and education seminar. The Accelerated Hot Rod Interior Fabrication training will be held February 22nd from 2:00pm to 8:00pm at Automotive Entertainment, 7442 Talbert Ave., in Huntington Beach, Calif. The store is owned by former Installer of the Year Juan "JT" Torres, who will also participate in the instruction. Dinner will be sponsored by Orca Design and Manufacturing.

"California is a special market for the industry," said Bryan Schmitt, president and lead instructor of Mobile Solutions. "The consistently good weather lets hot rod enthusiasts drive their cars year-round, and that means there is a lot of profit opportunity for retailers who can meet the demand for customization. This special class is designed to open the door to the category and let local and visiting retailers see what it takes to become an expert in creating high-quality hot rod interiors."

The six-hour course, conducted in the installation bay of Automotive Entertainment, lets attendees learn the latest tips and techniques for hot rod interior fabrication in a classroom setting. Instructors will teach how to create the perfect modern, retro or original interior look, then go over the choosing, using and blending upholstery materials. In addition, Schmitt and Torres will demonstrate styling techniques, such as vinyl embossing and diamond-panel stitching, to enhance the perceived value of your work. Instruction will also be conducted in Spanish.

Cost for the training is \$150 and payment can be made on the Mobile Solutions website, mobilesolutions-usa.com. The day after the training, Mobile Solutions will be on hand at KnowledgeFest, held February 23-25 at the Long Beach Convention Center, in Long Beach., Calif. The company will exhibit in booth No. 117 in the exhibit hall and conduct two training sessions as part of the show's educational format. Visit knowledgefest.org for more information.

About Mobile Solutions

Mobile Solutions USA is an innovation-driven company creating tools and delivering training that enable custom automotive electronics, audio and interior installations progress with a level of efficiency not often achieved in the aftermarket automotive business. With the patented Smart Templates™ brand of design tools and many other innovations, Mobile Solutions USA serves the aftermarket automotive technician, fabricator and retail store community through direct sales and distributors around the globe. For more information, call (480) 968-2074 or visit mobilesolutions-usa.com.

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