



For Immediate Release

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Orca Joins M.E.S.A. as a Vendor Partner

Agreement grows retail network and exposure for Focal brand

CAMARILLO, CALIF., January 3, 2018 (MEDIAWIRE) – Orca Design and Manufacturing, provider of premium speaker and amplifier brands for the U.S. market, announced it has become a vendor partner with the Mobile Electronics Specialists of America (M.E.S.A.). The partnership enables M.E.S.A.'s retail membership to promote and sell speaker-centric Focal products in their locations. In addition, it expands Orca's retail network with more than 200 premium outlets around the country.

"This agreement is significant because our objective is to grow through partnerships with the right retailers and organizations," said Kimon Bellas, president of Orca. "M.E.S.A. has successfully represented and supported its retail network, and the evidence is in the persistent growth shown by the members overall. Our current dealer network will also benefit from heightened consumer interest through increased exposure. We are excited to work with an expanded premier group of entrepreneurs and a class organization."

About Orca Design and Manufacturing

Based in Southern California for more than 30 years, Orca is a multi-faceted supplier of premium audio brands and components. Orca is the sole U.S. importer and distributor for Focal mobile audio and Gladen-Mosconi. With in-house design, engineering and manufacturing capabilities, Orca also produces quality products including Blackhole damping materials, Raven pure ribbon tweeters for pro audio applications, and Illusion Audio reference car speakers and subwoofers. For more information, visit our website at orcadesign.com.

Image: [ORCA and M.E.S.A. logos](#)

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