



**For Immediate Release**

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## Media Alert

### JVC 2017 Line-Up to Debut at CES

Dear media professional:

Following is an overview of JVC's new product and technology offerings to be introduced during the 2017 CES in Las Vegas. PLEASE NOTE that this is not a press release. Please use the information for your pre-show technology coverage.

#### **Important Notes:**

- THE JVC exhibit will be located at **Booth #4602 in the North Hall** of the Las Vegas Convention Center.
- All press releases on new products and technologies will be available on the first day of the show at **[jvc.mediawire.press](http://jvc.mediawire.press)**. In addition, key press releases will be delivered to your email inbox on each day of the show. (There will not be a press conference this year.)
- **Scheduled booth tours** are available. Please contact Hazim Jainoor to set an appointment.
- **Demo product** may be available on a limited basis. Please contact Hazim Jainoor with specific product requests.
- We will gladly accommodate **interview requests with JVC product and executive personnel**. Please contact Hazim Jainoor to schedule a specific person and interview time.

#### **2017 Line-Up Highlights**

- **20 new receivers for 2017:** 15 are currently shipping; remaining 5 will ship in the first quarter of 2017
- **New KW-M730BT Digital Media Receiver:** Features a double-DIN mech-less design with support for Apple CarPlay™ and Android Auto™
- **2 new receivers (KD-R888BT and KD-R988BTS)** featuring new flat-face design and 4-volt pre-outs with MSRPs of \$100 and \$130, respectively
- **Android Auto™:** Supported on flagship multimedia and digital media receivers
- **Remote App:** Free wireless phone app (available from the App Store or Google Play) that enables control of a compatible JVC receiver through the smartphone via Bluetooth®. Users can view source information and change audio settings in addition to source control, and use the app as a standalone music player when not connected to the receiver.
- **JVC Streaming DJ:** Stream content on a compatible receiver via Bluetooth from up to 5 simultaneously connected wireless devices.

#### **Receivers**

##### **2017 Key Technologies and Improvements**

- **Cosmetic enhancements** to multimedia line with new flat-face design
- **Full view of 6.8-inch screen** (without static on-screen buttons)
- **New 2-line display** on select single-DIN receivers
- **High-current, 1.5-amp smartphone charging** via USB

- Support for **192khz / 24-bit FLAC-encoded media**
- **Enhanced iDataLink Maestro Integration:** 3rd party radar; park assist; indicators for climate, vehicle information gear shift; speaker selection for warning tones
- **Sound Adjustment Suite** on all multimedia and Bluetooth-equipped models: K2 Technology, Sound Lift, Sound Response, Space Enhancement, Volume Link EQ, 13 Band Equalizer, Time Alignment

#### **Features Across 2017 Receiver Line**

- Apple CarPlay™: 2 receivers
- Android Auto™: 2 receivers
- JVC Streaming DJ: 11 receivers
- Remote App: 22 receivers
- High-Resolution Audio: 2 receivers
- Sound Adjustment Suite: 22 receivers
- FLAC Support: 17 receivers
- HDMI / MHL: 2 receivers
- iDataLink Maestro Rr compatibility (requires Maestro Rr module): 4 receivers
- SiriusXM® satellite radio compatibility (requires SiriusXM receiver): 15 receivers
- Spotify® (controls app on connected phone): 7 receivers
- Pandora® Radio (controls app on connected phone): 24 receivers
- iHeartRadio (controls app on connected phone): 21 receivers

#### **Receivers Overview**

**CD Receivers:** JVC is introducing 13 new CD receivers for the U.S. market. MSRPs for the new models start at \$75. All models are currently shipping. The total number of CD receivers for 2017 is 16.

**Multimedia/CD Receivers:** JVC is introducing 7 new multimedia receivers for the U.S. market. MSRPs for the new models start at \$280. Of these, 2 models are currently shipping. The remainder will ship in the first quarter of 2017. The total number of multimedia receivers for 2017 is 10.

**Marine / Motorsports Receivers:** The current lineup of 2 JVC marine receivers will continue through 2017. MSRPs start at \$110.

#### **Amplifiers**

The current lineup of 10 JVC amplifiers will continue through 2017. MSRPs start at \$80.

#### **Speakers**

The current lineup of 26 JVC speaker sets will continue through 2017. MSRPs start at \$40.

#### **Subwoofers**

The current lineup of 3 JVC subwoofers will continue through 2017. MSRPs start at \$80.



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